Action Plan - Review of FASD

No.	Recommendation	Proposed Actions/Progress	Success Measures	Responsibility	Date
1	Stockton Council should welcome and support the new UK Chief Medical Officers' guidelines on drinking on pregnancy;	Committee has given their support to these recommendations. The Public Health Team will use the new guidelines in shaping future advice on alcohol.	New work and materials to include reference to new guidelines.	Public Health Team	Complete
2	The Council should build on previous work and undertake to raise awareness of FASD in Stockton utilising all relevant methods, including:				
	a) a dedicated public information campaign, using all effective media including Stockton News	Relaunch of public information and awareness materials. Suggest this is tied in with annual FASD Awareness Day in the autumn.	Successful delivery of programme.	Gemma Mann/Public Health Team	October 2016
	b) further engagement with licensed premises	Engage with licensees through established forums to encourage their support for awareness raising.	More licensees willing to support awareness raising activities.	Gemma Mann/Public Health Team	October 2016
	c) continuing to offer multi-agency training (including promotion to schools)	Expand the range of groups being offered FASD training, building on existing good work.	Records of expanded numbers of training offered.	Gemma Mann/Public Health Team	March 2017

Appendix 1

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	d) promoting and monitoring use of the FASD Animation	Expand the availability and delivery of the animation loop.	List of delivery sites maintained.	Gemma Mann/Public Health Team	March 2017
3	Promotional material should be reviewed to ensure the most effective and appropriate key messages are used	All materials to be reviewed to ensure messages are current and reflect best practice. To be carried out before FASD Awareness Day, so materials used then are up to date.	Completion of review of materials by FASD Awareness Day.	Gemma Mann/Public Health Team	October 2016
4	The Council should circulate the Committee's report to local MPs, Department of Health, and the regional Public Health Network, to increase national and regional awareness of FASD and promote the use of public information campaigns;	Report to be circulated to relevant parties with covering letter.	Report circulated to stakeholders Awareness raised of FASD and the Committee's work	Scrutiny Team	June 2016
5	Committee supports participation in the Regional FASD Research Project, and Public Health should consider the results in due course	Approval has been given and funding made available by the Public Health Team for this to progress. Actual research is being undertaken by Northumbria Healthcare Trust	Completion of study.	Public Health Team to liaise with those carrying out the study	March 2017

Appendix 1

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6	Ensure FASD prevention is reflected in the development of the revised Alcohol Strategy for Stockton-on-Tees	The new refreshed Alcohol Strategy will include actions around FASD prevention	FASD referenced in the Strategy and incorporated within any relevant subsequent action plan.	Gemma Mann/Mandy MacKinnon	March 2017
7	The work of FASD Network UK be commended.	Commendation already been offered by Committee and endorsed by Cabinet. Copy of report forwarded to Maria Catterick/FASD UK	Completed.	Committee/ Cabinet Scrutiny Team	Completed